

Checkfront Pairs Booking System with Website Builder to Simplify Online Business Growth

Checkfront announces Site Builder: A new way for tour, activity, rental, and accommodation businesses to create their own custom website in minutes.

VICTORIA, BC - June 14th, 2017 - Today, Checkfront Inc., a leading provider of online booking solutions, announces the launch of Site Builder, a quick and easy way for tourism and travel-related businesses to create their own custom website that is deeply integrated with their booking system.

Site Builder is designed to allow anyone to quickly create a stunning website with no coding experience required. Working seamlessly with the Checkfront Booking Manager, Site Builder templates have an optimized booking flow for each booking type - sub-hourly, hourly, daily, nightly and multi-day. Business owners in the tourism industry can easily build a website designed to remove buyer's friction and increase bookings.

"Site Builder works great. It only took me one day to build my website and take it live. It is so fast, and I love that it includes the SSL certificate and hosting," says Rachel Wright of Unlock Culture Tours. "And the integration with the main Checkfront tool is just terrific."

By unifying their booking system and their website, operators can now take advantage of having optimized, search-friendly landing pages for their inventory and categories. Each theme is mobile responsive to meet the growing demand of mobile travel shoppers.

With every new product developed, Checkfront seeks to free up customers' time so they can do more of what they love and spend less time on the administrative aspects of running a business. To accomplish this, Checkfront aims to alleviate the common pain points experienced by business owners in the tourism industry.

"One of the biggest struggles that operators face is adopting to an ever changing market that demands they promote and run their business online," says Jason Morehouse, CEO of Checkfront. "Without a trustworthy and optimized online presence, our customers leave money on the table and struggle to scale their business."

Site Builder is a fantastic new option for operators that are looking to take the online side of their business to the next level. Checkfront's 3600+ customers worldwide can build their site in minutes by starting a 21-day free trial at www.checkfront.com/site-builder.

About Checkfront

Checkfront Inc is a unified booking management system to accept reservations, process payments, track customers, sign waivers and documents, and simplify complex pricing, seasonality, and inventory requirements. With customers in over 128 countries, Checkfront has processed over \$2.4 billion in online bookings (USD).

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