

Increase Your Bookings with Checkfront and Expedia Local Expert

Checkfront helps businesses increase their bookings by partnering with distribution channel Expedia Local Expert, a leading provider of activities and destination experiences.

VICTORIA, BC - February 28th, 2017 - Today, Checkfront Inc, a leading provider of online booking solutions, announced an integration with Expedia Local Expert (LX). Users can now connect their Checkfront inventory with Expedia LX, giving them access to one of the largest distribution channels for tours and activities.

“Last year, a common theme among tour and activity providers was how to leverage distribution channels to grow their business,” said Jason Morehouse, CEO of Checkfront. “We knew that giving our customers access to the Expedia ecosystem would help them scale their business. Expedia LX is so much more than just a distribution channel, they also provide powerful marketing programs to support tour and activities operators in expanding their reach and finding their customers at every stage of the buying cycle.”

The Checkfront and Expedia Local Expert integration will provide Expedia customers access to real-time inventory availability. When a customer completes a booking through Expedia LX, inventory in Checkfront is updated automatically, eliminating any chance of double or overbooking.

“Executive Quote” Executive, Expedia.

All booking information gathered through Expedia LX is instantaneously synced in Checkfront, including customer information, booking details, and sales metrics. No detail has been overlooked.

“We are thrilled to offer Checkfront users the opportunity to effectively distribute the tours and activities to Expedia’s massive global audience,” adds Jason Morehouse. “Tapping into distribution channels is an essential strategy for our customers’ business growth.”

About Checkfront

Checkfront Inc is a unified booking management system to accept reservations, process payments, track customers and simplify complex pricing, seasonality and inventory requirements. With customers in over 128 countries, Checkfront has processed over \$1.6 billion in online bookings (USD).

About Expedia Local Expert

A leading provider of activities and destination experiences, Expedia Local Expert (LX) offers expertise and assistance in booking events, activities, tours, attractions, ground transportation and other services to our consumers in over a thousand destinations around the world.

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